

**Proceedings of the 4<sup>th</sup> meeting of National Board for Adventure Tourism held under the Chairmanship of Secretary (Tourism), Government of India on 25<sup>th</sup> April 2023 at 12.00 PM.**

4<sup>th</sup> meeting of National Board for Adventure Tourism was held under the Chairmanship of Shri Arvind Singh, Secretary (Tourism) through hybrid mode on 25<sup>th</sup> April 2023 at 12.00 PM.

**Agenda 4.1 Leave of absence**

The list of participants, who attended the meeting is given at Annexure-1. Leave of absence was granted to those, who could not attend the meeting. Additional Secretary (Tourism) welcomed the members to the fourth meeting of the Board.

**Agenda 4.2 Confirmation of proceedings of the 3<sup>rd</sup> meeting of National Board for Adventure Tourism**

Proceedings of the 3<sup>rd</sup> meeting of National Board for Adventure Tourism were circulated to all the members vide email dated 21<sup>st</sup> February 2023. And the same were confirmed by the members.

**Agenda 4.3 Action Taken Report on the Proceedings of the 3<sup>rd</sup> meeting**

Action taken report on various items of the 3<sup>rd</sup> meeting of the Board was noted.

**Agenda 4.4 Skills, Capacity Building and Certification**

1. CNA-AT presented a comparative study of courses by THSC and IITTM and highlighted certain aspects which needed to be considered. It was suggested that the recommendations may be sent to THSC and a meeting may be held with them to explain the suggestions.
2. It was suggested that a National Skill Development Plan for Adventure Tourism needs to be prepared that will highlight the skills and capacity requirement for Land, Air, and Water based adventure activities, existing institutional arrangements and way forward. This will be prepared in consultation with concerned line Ministries, States and Industry Stakeholders.
3. It was further suggested that Ministry of Civil Aviation has formulated a national air sport policy (NASP) in June 2022 to make India as the best air sport destination by 2030 and they may be consulted regarding the measures already put in place or being contemplated.

#### **Agenda 4.5 Marketing and Promotion**

1. CNA-AT presented One Year Action Plan for Adventure Tourism as approved by the Ministry of Tourism. All stakeholders were requested to provide their full support to achieve the targets envisaged in the Action Plan.
2. CAN-AT presented the website for Adventure Tourism. It was discussed that all information such as BIS Standards, record of licensed operators by integrating with NIDHI plus and other relevant tourism guidelines need to be available at the website. It was also suggested that content and aesthetics of the website could be checked through a team to be set up by IITTM and the website may be launched at 3<sup>rd</sup> Tourism Working Group Meeting at Srinagar.
3. Members also discussed the need to offer incentives to international and domestic mountaineers to promote expedition in Indian Himalayas. It was proposed that reimbursement of 50% peak fees to 50 foreign nationals for expeditions in Indian Himalayas and expedition grant of Rs. 50,000/- to Indian nationals for expeditions in Indian Himalayas may be offered.

#### **Agenda 4.6 Model Adventure Tourism Law**

1. Presentation on final draft of Model Adventure Law was made by CNA-AT. The members were updated that the feedbacks and suggestions are received from Uttarakhand, Jammu and Kashmir, Tripura, Lakshadweep, Punjab, ATOAI, National Adventure Foundation (NAF), and Indian Mountaineering Foundation (IMF) which have been incorporated.
2. The members recommended the document and further discussed that a Model Law is a framework for the States to adapt as per their suitability. Members suggested to change Disabled Person to Specially Challenged Person and an insurance mechanism may be added in the Model Adventure Law.
3. The Board accordingly recommended the broad contours of the draft Model Law and it was decided that Ministry may fine tune the model law and get the final draft duly vetted from legal angle. The Model Law may thereafter be circulated to the States.

#### **Agenda 4.7 Kayaking Safety Guidelines (Recreational, Sea and Night Sea Kayaking)**

1. CNA-AT made final presentation of Draft Kayaking Safety Guidelines (Recreational, Sea and Night Sea Kayaking). The members were updated

that the feedbacks and suggestions received from Tamil Nadu and Govt of Mizoram which have been incorporated.

2. The Board recommended the guidelines and the Ministry may finalise the Kayaking Safety Guidelines (Recreational, Sea and Night Sea Kayaking).

**Agenda 4.8 National and State Rescue Grids: Adventure Tourism Rescue Centre (ATRC)**

1. CNA-AT made a final presentation of National and State Rescue Grids: Adventure Tourism Rescue Centre (ATRC) and updated the members that feedback and suggestion received from Uttarakhand, Lakshadweep, Indian Mountaineering Foundation (IMF), and Adventure Tour Operators Association of India (ATOAI) have been incorporated.
2. The Board recommended the draft guidelines and the Ministry will finetune the same and circulate to all the States. It will also be shared with all States and also MHA to incorporate it in Vibrant Village Programme. A scheme to provide funding for setting up of ATRCs may be framed by the Ministry in due course.

**1. List of Participants from Central Ministries**

S.No.	Ministries	Name	Designation
1.	Ministry of External Affairs	Mr. Sidharth Malik	Director
2.		Ms. Gurleen Kaur	Under Secretary
3.	Ministry of Civil Aviation	Mr. Asangba Chuba Ao	Joint Secretary
4.	Ministry of Skill Development and Entrepreneurship	Mr. Abhishek Meena	Deputy Director
5.	Ministry of Defence	Mr. Manish Tripathi	Joint Secretary
6.	Ministry of Youth Affairs	Mr. G Rajeev	Director
7.	Ministry of Development North Eastern Region	Mr. P.S. Waung	Joint Director

**2. List of Participants from Heads of Central Government Organizations**

S.No.	Organisation	Name	Designation
12.	IITTM Indian Institute of Travel and Tourism Management	Prof. Alok Sharma	Director
13.		Prof. Sutheeshna Babu	Professor and Nodal Officer, National Institute of Watersports
14.		Dr. Ravinder Dogra	Assistant Professor
15.			
17.	Indian Mountaineering Foundation	Prof. Hashwanti Bisht	President
18.		Col S S Phogat	Director

**3. List of Participants from States**

S.No.	State	Name	Designation
20.	Jammu and Kashmir	Dr. Syad Adai Rasheed Shah	Secretary (T)
21.	Himachal Pradesh	Dr. Rakhi Singh	Joint Director
22.	Uttarakhand	Col Ashwini Pundir	Additional Chief Executive Officer - Adventure
23.	Goa	Mr. Rajesh Kale	Deputy Director (T)

24.	Leh-Ladakh	Mr. K. Mehboob Ali Khan	Secretary (T)
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#### 4. List of Participants from Industry Associations

S.No.	Industry Associations	Name	Designation
25.	ATOAI	Mr. Ajeet Bajaj	President
26.		Mr. Ronny Singh Gulati	Hon. Secretary
27.		Ms. Sonam Bhutia	Manager
		Mr. Nirat Bhatt	Hon. Treasurer
28.		Mr. Vaibhav Kala	Vice. President
29.	CII National Committee on Tourism	Mr. Sanjay Basu	Chairman
32	IISM	Col. JS Dhillon	Director
33.	Indian Association of Tour Operators	Mr. Sanjay Rajthan	Hony. Secretary
34.	FICCI	Ms. Samanda Syiem	Additional Director

#### 5. List of Participants from MOT

Sn	Name	Designation
1.	Mr. Rakesh Kumar Verma, IAS	Additional Secretary, MoT
2.	Mr. Prashant Ranjan	Director, MoT
3.	Mr. Om Prakash	Under Secretary (NT), MoT
4.	Ms. Manjiri Gaikwad	NPMU, EY